

### FOOD TRUCK WEDNESDAYS AT FESTIVAL PARK FOOD TRUCK APPLICATION due 2 weeks before event date.

Preference will be given to local mobile food vendors with scheduling priority given to vendors choosing to participate in the Small Business Administration. To participate in the Small Business Administration visit the Center for Economic Empowerment and Development at 230 Hay Street, Fayetteville, NC 28301.

Event days & times: Wednesdays, May 31st – October 25th, 11:00 a.m. to 2:00 p.m. (no event August 23)

## \*Please note that there will be 3-5 rotating food truck spaces available on Wednesdays.

**Parking:** Space will be reserved along the utility road in Festival Park for the participating food trucks. Food truck vendor must park 30 minutes before scheduled opening to allow all trucks to be in place in time for opening. Please check in with the What the Truck! Coordinator upon arrival.

### 2017 Event Fees:

\$20.00 per truck per Wednesday event (Fee subject to change)

Payments must be made at least two weeks in advance of scheduled event day. Failure to do so will result in loss of spot.

Please make check or money order payable to: Center for Economic Empowerment and Development

### APPLICATION PROCESS AND CRITERIA:

# What the Truck! highlights local food vendors from the around the Sandhills region that are MOBILE. ALL vendors must prepare the foods themselves and serve it out of a truck, trailer, etc.!

Center for Economic Empowerment and Development is a non-profit organization that promotes business, professional and personal growth in the Fayetteville area. What the Truck! was created with the following goals in mind:

- To promote and support the local food truck industry
- To help realize the City of Fayetteville's goal of creating an environment that promotes growth and engages the Fayetteville and surrounding community
- To create a space where the community can eat, taste, enjoy, and support the vibrant local food truck industry and draw more customers to the downtown area
- To promote, support, and fundraise for Center for Economic Empowerment and Development

Participating in What the Truck! is highly competitive. Center for Economic Empowerment and Development's Food Truck Festivals are privately run events and not all applicants will be accepted to participate in the festivals. There is a limited amount of space and we are only able to accommodate approximately 5 trucks per festival. Factors that are considered when choosing the line up include, but are not limited to: SBA affiliation, sanitation grade, being a full-time food truck, involvement in the local food truck community throughout Fayetteville, and creating a balance in the variety of the trucks at an event.

In order to be considered, you must meet the following criteria/rules:

- Have wheels and be mobile (truck, trailer, minivan, cart, trike or bike)
- Have a Mobile Food Unit Permit
- Pay food and beverage tax
- Be based within 50 miles of Center for Economic Empowerment and Development (230 Hay Street)
- Provide current proof of insurance, with business name and liability coverage
- Must be able to provide product production for the entire event.
- Provide current copy of any other relevant permits/licenses, Health Dept., etc.
- Must read and agree to our event rules and food safety rules
- Pay the required permit costs \$20.00 per event
- Be a good downtown neighbor, supportive of downtown business, and pleasant to work with.

### If you fit the criteria and are interested in being considered to attend future festivals, please fill out the form attached.

### **CONTACT INFORMATION**

| Food Truck/Business Name: |  |
|---------------------------|--|
| Contact Name:             |  |
| Mailing Address:          |  |
| City, state and zip:      |  |
| E-mail:                   |  |
| Website/Facebook:         |  |
|                           |  |
| Telephone:                |  |

- 1. FOOD TRUCK DESCRIPTION:
- 2. TYPE OF FAIRE:
- 3. ATTACH LIABILITY INSURANCE Each event participant must carry liability insurance. Please attach a copy of your certificate of insurance or a copy of your insurance policy.
- 4. SALES TAX PERMIT Please include a copy of your current Permit to Make Sales at Retail Certificate, which is renewed annually in June.
- 5. HEALTH DEPARTMENT CERTIFICATION must provide a copy to CEED and must be displayed on the truck.
- 6. PLEASE ATTACH ANY OTHER RELEVANT PERMITS
- 7. REQUESTED EVENT DATES: Please circle all event dates you would like to participate in. Each event is \$20.00 per truck and must be paid in advance. No refunds. Dates are first come, first served.

#### **WEDNESDAYS**

| MAY | JUNE | JULY | AUGUST | <b>SEPTEMB</b> |                |
|-----|------|------|--------|----------------|----------------|
| 31  | 7    | 5    | 2      | ER             | <b>OCTOBER</b> |
|     | 14   | 12   | 9      | 6              | 4              |
|     | 21   | 17   | 16     | 13             | 11             |
|     | 28   | 26   | 30     | 20             | 18             |
|     |      |      |        | 27             | 25             |

Send complete application packet to:

Center for Economic Empowerment and Development 230 Hay Street, Fayetteville, NC 28301

Email any questions to Alyssa Hennessy, Food Truck Coordinator, at events@ncceed.org



### FOOD TRUCK WEDNESDAYS AT FESTIVAL PARK 2017 EVENT RULES AND AGREEMENT

Food Truck or Business name: \_\_\_\_\_

Your name: \_\_\_\_\_

- 1. I/we would like to participate in the What the Truck! as a Food Truck vendor.
- 2. I/we have read, understood and agree to abide by the What The Truck! Rules.
- I/we will pay the required fees (\$20 per date) 14 days prior and submit all required certificates as they are required and/or renewed.
- 4. I/we agree to observe safe food handling practices.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Required documents and fees are enclosed in the amount of \_\_\_\_\_

\*Checks should be made to Center for Economic Empowerment and Development (or CEED) \*The Center for Economic Empowerment and Development reserves the right to deny any vendor application.

### **APPLICATION PACKET CHECKLIST**

- o Application and Menu description list
- o Submitted requested event dates
- Event Rules and Contract Signature Page
- o Current proof of insurance, with business name and liability coverage
- o Current copy of NC Retail Sales Permit, if applicable
- Any other relevant permits, Providence Vendor permit, Health Dept., etc.
- Pay the event vendor fees of \$20 per requested date. TOTAL:
- Please keep a copy of the application materials for your records.