



*Contact* Alyssa Hennessy  
*Telephone* 910-323-3377  
*Email* events@nceed.org  
*Website* Nceed.org/ote

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## CEED GOES TO NEW HEIGHTS IN EXTREME SPORT FUNDRAISING

### Over the Edge at the Executive Towers

The Center for Economic Empowerment and Development (CEED) is a 28-year local nonprofit with a very simple mission: to help others succeed. The organization is willing to go to great heights to raise the funds necessary to provide assistance to local clients who are seeking to improve their professional and personal lives.

For the first time in Fayetteville, CEED and its Board of Directors brings OVER THE EDGE, a fundraiser involving rappelling from a building. This inaugural event is scheduled for Saturday, October 27th, 2018. The goal for this event is to raise \$100,000 towards the programs at CEED. In order to reach this goal, participants are asked to raise a minimum of \$1,000 to earn their spot to rappel from a the Executive Towers. The funds raised will help the many programs at CEED, including the recently covered Training Station. The Training Station is a 14,000 sq. ft. facility that will be transformed into a much needed kitchen incubator and culinary business development center.

**Special appreciation to Mamo Meaza of Cedar Creek Partners LLC, for donating his building, The Executive Towers on Donaldson Street in Downtown Fayetteville, to allow participants the chance to rappel 200 feet.** “I am excited to be able to partner with CEED on Over the Edge,” said Meaza. “As a business owner myself, I know some of the challenges entrepreneurs face. I think that CEED makes it easier for people to not only get started in business – but to truly be successful. This event will help CEED help the community, and that’s a wonderful reason to partner with them as a nonprofit . . . They aren’t just a charity. They are helping people for the long term.”

“Mamo has provided the community with a wonderful gift by partnering with CEED on this epic extreme sport fundraiser,” states Suzy Hrabovsky, Executive Director at CEED. “CEED

wants everyone to realize their potential and celebrate their personal and professional growth by going OVER the EDGE right here in Fayetteville.”

Since being established in 1990, the center has advocated for and promoted the goals of clients by providing education, training and professional development programs, and collecting resources for local women to increase their opportunities for success.

For information more information on the event, go to [www.nccced.org/ote](http://www.nccced.org/ote) and register.

**About The Center for Economic Empowerment & Development:**

The Center for Economic Empowerment & Development, CEED, a 501(c)3 organization which promotes economic and personal development. CEED operates and manages three programs: New Choices, Lease to Home, and a SBA funded Women’s Business Center . Our mission is to promote the growth, productiveness and well-being through counseling, education, information and advocacy programs. CEED works with other community agencies to achieve this goal, and has a solid history of helping women, men and families through our specialized programs. CEED delivers a \$10 million per year impact to the Sandhills Region of North Carolina through programs. To learn more about CEED, please visit [www.nccced.org](http://www.nccced.org)

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