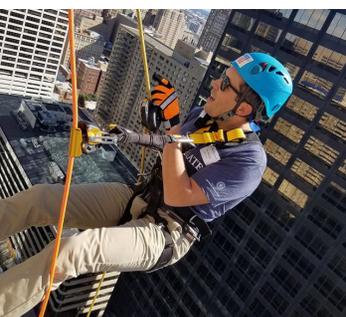


Our Story

Fayetteville has watched as CEED has led the way in economic development and poverty prevention in our area. We are able to do what we do for our community *because* of our community. For 10 years we have brought you an out of the ordinary fundraising event to support our poverty prevention programs – Dancing with the Fayetteville Stars. Now we have the opportunity to celebrate the successes of all of our programs through a brand new fundraising opportunity called Over the Edge. Because of our involvement in the community, you can regularly find CEED featured in the local newspaper, cable news, multiple on-air interviews with WFNC and FOXY. Recently we were showcased in the Fayetteville Observer sharing how we reached \$1MIL for poverty prevention in the Fayetteville area. We are excited to bring Over The Edge to Fayetteville see its impact.

All proceeds benefit CEED (a LOCAL 501c3 nonprofit).



Over the Edge



WHERE:
The Executive Tower
Downtown Fayetteville
230 Donaldson St.
Fayetteville, NC



CALL:
(910)323-3377

EMAIL: EDGERS@NCCEED.ORG

VISIT: WWW.NCCEED.ORG/OTE

SPONSORS

Saturday, October 27th, 2018

WWW.NCCEED.ORG/OTE



ASK ABOUT OUR "TOSS YOUR BOSS" OPTION!

What is Over The Edge?

Over The Edge is the unique and thrilling opportunity to celebrate YOUR success by rappelling from the roof of The Executive Tower Building in historic Downtown Fayetteville! Rappellers raise a minimum of \$1000 for CEED by using our easy online fundraising platform, and in turn are able to rappel 6 stories from the roof of the Executive Tower on Saturday, October 27, 2018.

Why should I sponsor Over The Edge?

There is no niche market for individuals who go Over The Edge, except they are inspired, adventure-seeking individuals who are dedicated to their community. You will have exclusive access to these individuals as well as hundreds of spectators, and that is just on event day! Over The Edge - CEED touches thousands of people in North Carolina through media reach, rappeller networks, and social platforms. Sponsorship offerings include traditional benefits such as logo inclusion on Over The Edge materials, event signage, as well as more out-of-the-box opportunities, such as going Over The Edge, yourself!

SPONSORSHIP OPPORTUNITIES

SUMMIT SPONSOR \$10,000 (1 AVAILABLE)

- * Listed as the Summit Sponsor on all materials
- * Logo/link on CEED website as the Summit Sponsor
- * Logo on event signage and on any promo items
- * 6 spots to go Over The Edge
- * Get to rappel first or choose your time slots
- * Logo on all print promotional materials for the event, including brochures, posters, email blasts, print ads, rappel videos, and newsletters
- * Sponsorship announcements during Over The Edge
- * Booth at the Over The Edge event
- * Photo opportunity at rappelling staging area
- * Promotional speaking opportunity at VIP party
- * All Anchor and Belay Sponsorship Perks

BASE CAMP SPONSOR \$7,500 (1 AVAILABLE)

- * Listed as the Base Camp Sponsor on all materials
- * Logo/link on CEED website as the Base Camp Sponsor
- * Logo on event signage
- * Sponsor Name on Base Camp Signage
- * 5 spots to go Over The Edge
- * Logo on all print promotional materials for the event, including brochures, posters, email blasts, print ads, rappel videos, and newsletters

ROPE SPONSOR \$5,000 (2 AVAILABLE)

- * Logo/link on CEED website as the Rope Sponsor
- * 4 spots to go Over The Edge
- * Listed as the Rope Sponsor on all materials
- * Sponsor Name and Logo on Rope Signage
- * Logo on all print promotional materials for the event, including brochures, posters, email blasts, print ads, rappel videos, and newsletters

ANCHOR SPONSOR \$2,500 (UNLIMITED)

- * Logo/link on CEED website as the Anchor Sponsor
- * 2 spots to go Over The Edge
- * All Belay Sponsorship Perks

BELAY SPONSOR \$1,500 (UNLIMITED)

- * 1 Spot to go Over The Edge
- * Ability to place company promo items in swag bag
- * Social media recognition.



Our 2017 Year End Impact:

Clients served:
1063

One-on-one consultations: 1380

Training Workshops:
55

Training Attendees:
658

Loan Assistance:
36 clients

Start-up Businesses:
12 starts

Economic Impact:
\$10,000,000+

Jobs Created in the Community:
30+

Homelessness Prevention:
21 families

Self-Sufficiency Classes Taught:
72

Resource Connections:
1972

JOIN US! CELEBRATE YOUR ORGANIZATION'S SUCCESS BY GOING OVER THE EDGE!